



# Location, Location Location, Location

Birmingham attracts

34 million

visitors a year, 1 million of these are international visitors

HS<sub>2</sub>

one of the UK's first high speed railway, travel time reduce to 49 minutes between Birmingham to London 5 universities with over

80,000

Birmingham Airport is the

3rd

biggest in the UK

£750m

Transformation of New Street Train Station together with John Lewis flagship store

one of the youngest cities in Europe with almost

40%

of its population being under 25 years of age

Jewellery Quarter

produces 40% of all jewellery produced in the UK, has the highest concentration of jewellery businesses in Europe

London is only **85 mins** 

away on the train

Birmingham has

4 michelin-starred restaurants, more than any other UK city outside of London

The national exhibition centre and international convention centre host over

850 events per year

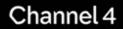


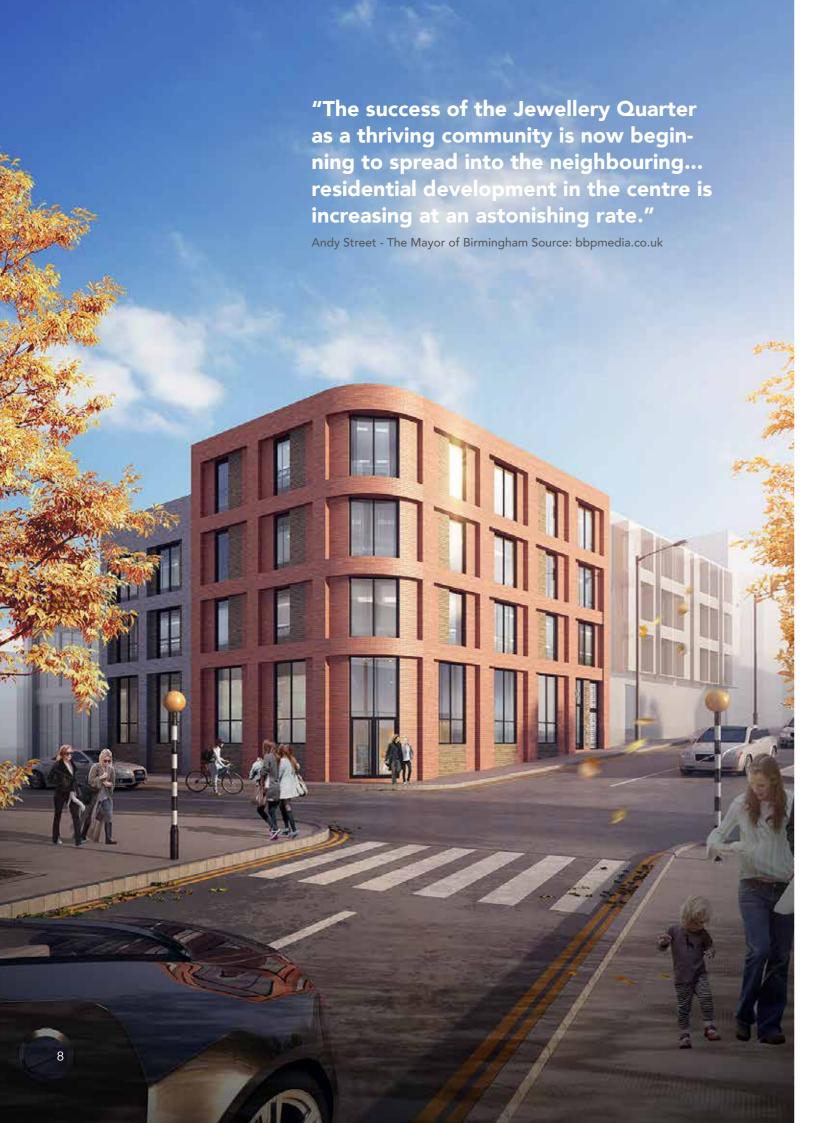














HS2 is one of the UK's first high speed railways, traveling time is reduced to 49 minutes between Birmingham to London. HS2 trains will serve over 25 stations connecting around 30 million people. It will create 30,000 jobs during construction, 3,000 more when fully operational.

The landscape of Birmingham will be helped along by the £500 million Smithfield project, regenerating the south of the city centre. It's been described as bringing food, culture and community together. The focal point will be Festival Square -To rival the best Europe has to offer.

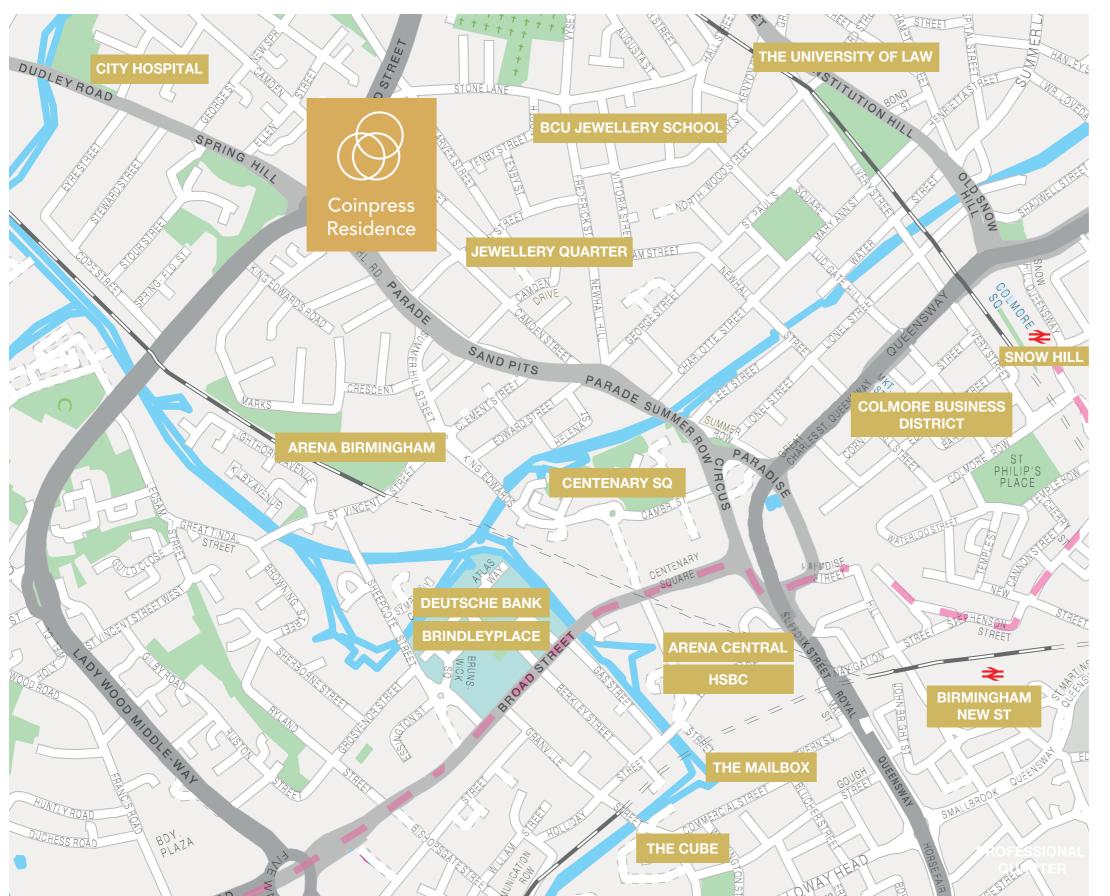


Billed as the most significant development Birmingham has seen for a generation. The Paradise development connect Chamberlain Square and Centenary Square provide a new thoroughfare to Summer Row and the Jewellery Quarter.

£450 million canalside regeneration scheme is billed as the most exciting and important city centre regeneration scheme in Europe. The 13-acre site will be transformed into apartments, 175 room hotel as well as shops, bars and restaurants.

Paradise - Chamberlain Square





### Walk

Heart of Jewellery Quarter	03 mins
24 hour Supermarket	04 mins
Birmingham City University Jewellery School	05 mins
Jewellery Quarter Train Statement	07 mins
Colmore Business District CBD	10 mins
St Paul's Square Bars & Restaurants	08 mins
Birmingham New Street Station	20 mins

### **Drive**

Birmingham New Street Station	10 mins
Bullring Shoppping Centre and Grand Central	10 mins
Mailbox Shopping Centre	07 mins
Barclaycard Arena	02 mins
Symphony Hall	08 mins

### Cycling

Birmingham Library & ICC	05 mins
Colmore Row CBD	06 mins
Bullring Shopping Centre and Grand Central	07 mins
Aston University	10 mins
Birmingham City University	10 mins

### **Train**

Birmingham Airport	10 mins
London	83 mins
Manchester	90 mins
London Heathrow Airport	151 mins

Map not to scale and is indicative only. Travel times from Google. co.uk and TfL.gov.uk

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"There are two
things that make a
room timeless:
a sense of history
and a piece of the
future." - Charlotte Moss



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# **Ground Floor**





# **First Floor**





# **Second Floor**

# Third Floor



















### **Apartment Unit A (Duplex)**

Total Area	52.43 sqm 564 sq ft
Living / Kitchen / Dining	8.5m x 5.9m
Bedroom	4.0m x 3.9m
Bathroom	1.9m x 1.9m

### **Apartment Unit B (Duplex)**

Total Area	47.76 sqm 514 sq ft
Living / Kitchen / Dining	9.0m x 5.7m
Bedroom	4.0m x 3.6m
Bathroom	1.9m x 1.9m











### **Apartment Unit C (Duplex)**

Total Area	64.77 sqm 697 sq ft
Living / Kitchen / Dining	10.0m x 5.7m
Bedroom	3.9m x 3.4m
Bathroom	2.0m x 1.9m

### Apartment Unit 1A / 2A / 3A (2 Bed)

Total Area	60 sqm 646 sq ft
Living / Kitchen / Dining	5.5m x 3.7m
Main Bedroom	3.8m x 3.0m
Bedroom 2	3.7m x 2.6m
Bathroom	2.4m x 1.7m

Unit 1B 2B 3B

First Floor

Second Floor Third Floor

Unit 1C 2C First Floor Second Floor





### Apartment Unit 1B / 2B / 3B (1 Bed)

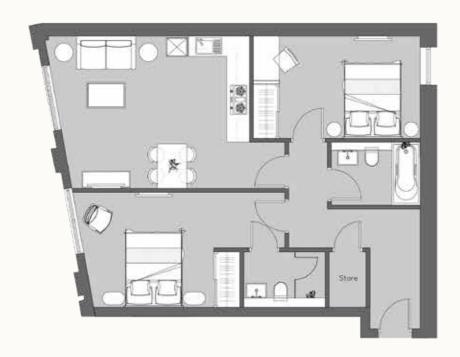
Total Area	40 sqm 431 sq ft
Living / Kitchen / Dining	5.9m x 3.2m
Bedroom	5.0m x 2.7m
Bathroom	2.4m x 1.7m

### Apartment Unit 1C / 2C (2 Bed)

Total Area	69.35 sqm 746 sq f
Living / Kitchen / Dining	7.2m x 3.3m
Main Bedroom	5.3m x 3.0m
Bedroom 2	4.8m x 2.6m
Bathroom	2.2m x 1.7m









### Apartment Unit 1D / 2D (2 Bed)

Total Area	67.4 sqm 726 sq ft
Living / Kitchen / Dining	5.8m x 4.1m
Main Bedroom	5.7m x 3.1m
Bedroom 2	4.5m x 2.8m
Bathroom	3.2m x 1.7m

### **Apartment Unit 3C (2 Bed)**

Total Area	72.56 sqm 781 sq ft
Living / Kitchen / Dining	9.8m x 3.5m
Main Bedroom	7.0m x 2.8m
Bedroom 2	4.8m x 2.5m
Bathroom	2.2m x 1.7m

# **Specification**

### **General**

- Full height veneer entrance door
- Walls & ceilings white matt finish
- White door linings, skirtings and architraves
- Brushed metal switch & socket plates (with USB charing points in kitchen, living area and bedroom)
- Recessed LED low energy downlighting
- Electric radiator (with WIFI control)
- Underfloor heating system (selected apartments)
- Satellite TV, telephone, radio sockets to living room (Sky Q ready)
- Double glazing throughout
- Wood effect flooring throughout lounge, kitchen and hallway







### **Kitchens**

- Soft close / concealed, designer kitchen in high gloss grey / white / marble finish
- Bosch (or similar quality) integrated appliances
- Integrated oven
- Integrated wash / dryer (or free standing within service cupboard on selected apartments)
- Four ring ceramic hob
- Re-circulating cooker hood
- Integrated fridge / freezer
- Integrated dishwasher / wine cooler

### **Bedrooms**

- Fully fitting carpet flooring
- Pendant lighting
- Ensuite bathroom (selected apartments)

### **Bathroom & Ensuite**

- White bathroom suite featuring shower tray or bath tube (as applicable)
- White vanity unit
- White porcelain tiled wall
- Walk in shower with fixed rain shower head & glass screen (as applicable)
- White porcelain tiled floor
- Chrome style heated towel rail
- Thermostatically controlled and pressurised hot and cold water

### **Others**

- Video phone entry system
- Secure cycle store

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